

John L. Hawley

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EDUCATION

Utah State University

M.S. Agricultural Extension & Education

2015 - present

Thesis: The Role of Utah Farmers in Farm to School Programming

Texas Tech University

B.S. Agricultural Communication

2011 - 2015

AWARDS & HONORS

Distinguished Research Poster – AAAE Western Region

September 2016

Texas Tech Terry Scholar (inaugural class)

August 2011 - May 2015

TEACHING EXPERIENCE

Utah State University

Instructor - Technical Communication Principles

August 2015 - present

- Developed syllabus, overall course structure, and administered grades
- Integrated emerging teaching methods to improve student performance

EXPERIENCE

Utah State University, Dept. of Applied Sciences, Technology & Education

Research Assistant

August 2015 - present

- Conducted various quantitative and qualitative research in the fields of agricultural communication, extension and education
- Developed scientific papers and research presentations in the fields of agricultural communication, extension and education

CEV Multimedia

Production Coordinator

August 2013 - July 2015

- Developed educational productions in the fields of agriculture, natural resources, and professional development
- Facilitated hosting and narration of educational video productions for use by educators nationwide

Mark Scott Crop Consulting

Field Scout/Assistant

April - August 2012

- Monitored crop health and assisted the consultant in all tasks, including communication, testing and observation

LEADERSHIP & VOLUNTEER WORK

Agricultural Communicators of Tomorrow National Officer - Secretary	July 2015 - July 2016
Utah State University Graduate Council CAAS Representative	August 2015 - present
Utah FFA Career Development Events Contest Judge & Organizer	August 2015 - present
USU College of Agriculture and Applied Sciences CAAS Council – Graduate Student Representative	August 2015 - August 2016
Agricultural Media Summit Event Volunteer & Utah State University Representative	July 2016
Texas FFA State Convention Media Intern & Utah State University Representative	July 2015
Texas Tech Agricultural Communicators of Tomorrow Chapter President	May 2014 - May 2015

PAPERS

- Hawley, J.L., Brain, R. (2017). Proposing sustainable business initiatives through a client based learning model. *Journal of Service Learning in Higher Education*. Manuscript in review.
- Hawley, J.L., Hall K.L. (2017). Exploring social media use in the agriculture industry. *Journal of Applied Communication Research*. Manuscript in preparation.
- Hawley, J.L., Hall K. L., Wengreen H. J. (2017). Media relation skills, capabilities and experience in student scientists. *Journal of Applied Communication Research*. Manuscript in preparation.
- Hall, K. L., Lawver, R. G., Hawley, J. L., McMurray, K. (2016). Students' perceptions of using a course management system to supplement traditional advising. *NACTA Journal*. Manuscript accepted for publication.
- Hawley, J. L., Hall K. L., Pate M. L. (2016). Exploring outcomes of using problem-based learning in an agribusiness sales course. *NACTA Journal*. Manuscript accepted for publication.

CONFERENCE POSTERS

- Hawley, J. L., Hall K. L., Pate M. L. (2016, September). *Exploring outcomes of using problem-based learning in an agribusiness sales course*. Poster presented at the annual meeting of the American Association for Agricultural Education-Western Region, Tucson, AZ.

Hawley, J. L., Hall K. L. (2016, June) *Incorporating problem-based learning to develop employability skills in agriculture undergraduates*. Poster presented at the annual meeting of the Association for Communication Excellence, Memphis TN.

MEMBERSHIPS

Association for Communication Excellence
Agricultural Communicators of Tomorrow
National Association of Farm Broadcasting